

Case Study



STIEFF



Steiff Schulte
Webmanufaktur

AI-GO-TEC

Company profile

The Steiff Group is a sixth-generation family business founded in 1880 by Margarete Steiff. The structure of the Steiff Group – with Steiff Beteiligungsgesellschaft mbH as the holding company – exists since 1981. Margarete Steiff GmbH, inventor of the teddy bear, AI-GO-TEC GmbH, well-known in the automotive industry, and Steiff Schulte Webmanufaktur GmbH are 100% subsidiaries of Steiff Beteiligungsgesellschaft mbH.

Technologies



Office 365



SharePoint



Teams

Steiff Beteiligungsgesellschaft: secure transition to Microsoft 365

Challenges

- Rapid transition from on-prem IT landscape to Microsoft cloud including Microsoft 365
- Quick implementation
- Both technical and organizational challenges
- New security structures required

Solution

- Implementation of Outlook Exchange and Microsoft Teams
- Establishment of a new intranet based on SharePoint
- Sustainable change management measures
- Modern security concept with multi-factor authentication, Microsoft Endpoint Manager and Conditional Access

Benefits

- More efficient (mobile) communication company-wide
- Better information flow across all locations
- Fast and silent adaptation of new technologies
- Maximum security in the cloud

Switch from on-prem to the cloud

In 2019, the Steiff Beteiligungsgesellschaft decided to leave its previous on-prem IT landscape and move to the Microsoft cloud. From a strategic point of view, the company started the extended digitization and modernization would bring up-to-date applications, standardization of processes, workflows and tools, more flexibility, transparency and scalability, as well as a positive impact on the corporate culture. In order to fully exploit the potential of Microsoft 365 applications in the future and at the same time sustainably meet any challenges, the company relied on the Microsoft experts at novaCapta.

Efficiently accompany change

„We aimed for a fast implementation because we wanted to benefit from the advantages as fast as possible. It was particularly important for us not only to implement the technology in the company, but also to make it as comfortable as possible for our employees. For this reason, we were looking for a partner who could support us not only technically, but also organizationally throughout the entire M365 project. With our colleagues at novaCapta, we had found an experienced and competent partner,“ says Thomas Lutzmann, project manager at Steiff Beteiligungsgesellschaft mbH, explaining the initial situation.

Already during the change from the old mail system to Exchange Online and later during the further implementation of Teams and SharePoint, novaCapta successfully accompanied the change management process within the company. Comprehensive training materials were provided and employees as well as internal guides trained, who were able to pass on their knowledge to their departments and at the same time obtain feedback from their colleagues. This approach enabled a quick and smooth transition to the cloud.

Better communication through Teams and SharePoint

With the implementation of essential Office functionalities, Steiff Beteiligungsgesellschaft mbH aimed to modernize communication both internally and externally. The new intranet now serves as a new knowledge platform for the entire Steiff Group, making it easier and more efficient to exchange news and information. The modern design, the clear structure, the user-friendliness and the appealing look-and-feel in the corporate de-



“ With Teams, we created a more efficient internal communication and thus achieved a new level. At the same time, we were optimally equipped for the working from home caused by the pandemic. Teams also integrated excellently into the partner and customer landscape, so that it was possible for us to work well despite Corona. ”

Hans-Jürgen Müller - Head of IT, Steiff Beteiligungsgesellschaft mbH

sign make users enjoy using the intranet. Both the new intranet and the new communication options through Teams contribute to the fact that employees in the company are now more connected than ever before.

Maximum security in the cloud

With the transition to the cloud, Steiff Beteiligungsgesellschaft was entering a new territory in terms of security, and therefore worked even closer together with novaCapta.



“ It was important to us to make our work in the cloud as secure as possible. novaCapta provided us with full advice and supported us with their know-how and experience during development and implementation. ”

Thomas Lutzmann - project manager, Steiff Beteiligungsgesellschaft mbH

In cooperation with novaCapta, the Steiff Group was able to establish a modern security structure for its cloud environment in the company. For example, access to the cloud is secured with multi-factor authentication. With the implementation of Endpoint Manager, the use of mobile devices can be managed and secured. Furthermore, the use of Conditional Access enables better control of user access requests and makes them as secure as possible.

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